Automark

BLOGPOSTING
ENGINE

Grow your audience on Search Engines
without writing a word by your hand.

List **of** content

This presentation gives a brief but comprehensive overview of the structured sections.

Background

The client struggled to maintain a consistent publishing schedule.

Writing long-form content, formatting it in WordPress, finding relevant images, and optimizing for **SEO took hours per article**—making it impossible to scale or stay visible in search results.

What We Built!

We created a fully **automated blogging system** that works like a **content production team**:

AI-generated long-form articles with titles, headings, bullet points, and formatting

WordPress auto-publishing with meta tags, categories, and permalinks

SEO-ready formatting with readability structure and internal linking logic

The system creates, formats, and publishes daily content—without any manual input

Before and After

Metric	Before Automation	After Automation
Posts per Month	3-4	12–16
Time Spent per Article	2–3 hours	0–15 minutes
SEO Optimization	Manual	Built-in (structured)
Featured Image Handling	Manual upload	Fully automated
Publishing Consistency	Low	High (3x/week)

Result: The client scaled **content production 4X** while spending 90% less time.

Tools We Used

For **the client**, we created tailored system that fixex the core needs of businesses, helping them achieve growth, improve efficiency, and stay competitive.

make

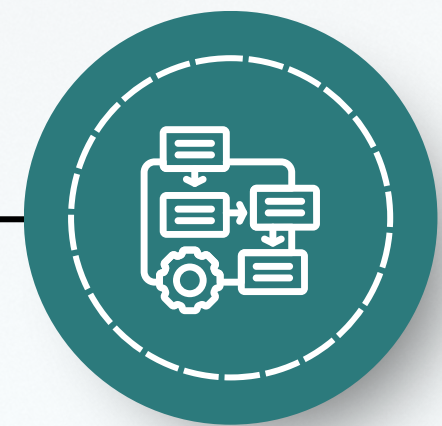For the **automations,** we try to use make.com along with some custom functions.

OpenAI

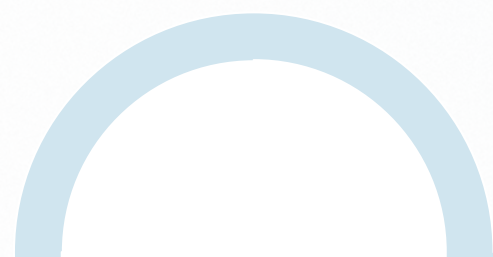**OpenAI** plays a great role in content writing and content formatting.

LeonardoAi

For the featured images, we use **leonardo ai** too generate high quality images.

WORDPRESS

We specialize in **WordPress** systems, but no worries, we handle the publishing on an CMS.

Our Vision and Mission

Vision

To simplify growth for modern businesses by transforming manual workflows into smart, scalable systems through automation, AI, and digital solutions.

Mission

At **Automark Agency**, our mission is to empower service-based businesses with tools that save time, increase efficiency, and drive measurable results using AI Systems.

AI Solution's Strength

Hands-Free Publishing

Runs on schedule without writer or VA input

Customizable

Topics, length, style, and schedule are fully editable

SEO-Optimized Content

Structured with headings, bullets, and readability in mind

Scalable System

Whether you want 4 or 40 posts a month, the system handles it

Contact Information

We are ready to support your business journey and explore new opportunities together. Feel free to reach out to us through the following channels.

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Automark

We Appreciate Your Time and Attention!

We appreciate the time and effort you put into viewing this Case Study, to create a custom solution for you please send us an email.