Automark

SOCIAL MEDIA AUTOMATION

Let Your Socials Grow Without Lifting a Finger

List **of** content

This document gives a brief idea of the AI System, how it can solve your problem and how it can help you grow immensely without any manual work.
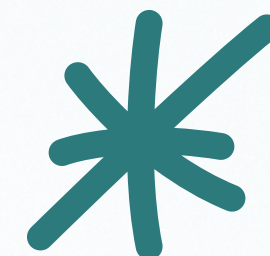
Background

The client wanted to stay active on **social media** but couldn't consistently create or schedule content.

Designing posts, writing captions, and managing platforms consumed hours weekly.

This made it hard to maintain visibility and growth.

What **We** Built**!**

We built a fully **automated system** that functions
like a dedicated content **assistant**:

Fuly human like written content for each of the

post.

Posts tailored separately for LinkedIn (long-form)

and Instagram (quote-style tweets)

Auto-posting at optimal times

The system creates, formats, and publishes daily

content—without any manual input

Before and After

Metric	Before Automation	After Automation
Posts per week	1 - 2	10-14
Time spent on content	6–8 hrs/week	< 30 mins/week
Instagram Reach	~800	3.2K+
LinkedIn Reactions	~3–5	20–40+
Manual Effort	High	Zero

Result: The client now maintains a **consistent, daily presence** across platforms—without writing, designing, or scheduling manually—leading to **increased sales**.

Tools We Used

For **the client**, we offer tailored services that fixes the core needs of businesses inside the **Social Media Platforms**, helping them achieve growth, and stay competitive.

make

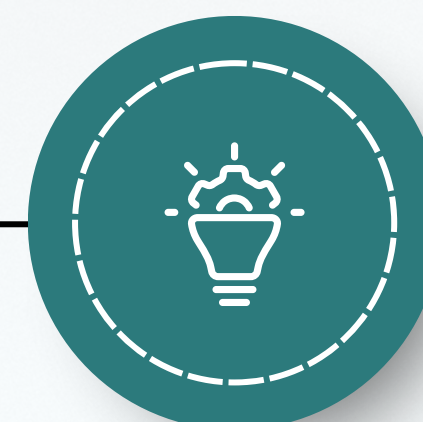For the **automations,** we try to use make.com along with some custom functions.

OpenAI

OpenAI plays a great role in content writing and content formatting.

placid

We use Placid to create automated **tweet-style** posts for Instagram.

Google Sheets

We use **Google Sheets**, this is used as a CRM and schedulling.

Our Vision and Mission

Vision

To simplify growth for modern businesses by transforming manual workflows into smart, scalable systems through automation, AI, and digital solutions.

Mission

At **Automark Agency**, our mission is to empower service-based businesses with tools that save time, increase efficiency, and drive measurable results using AI Systems.

AI Solution's Strength

Tailored for Each Platform

Designs are styled like high-performing Twitter posts, auto-generated via Canva API
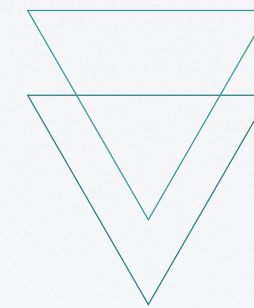
24/7 Consistency

Builds authority and audience trust over time

Brand-Aligned Content

No generic fluff — just engaging, authentic posts that sound like real client.

Scalable System

Ideal for solopreneurs, small teams, and personal brands

Contact Information

We are ready to support your business journey and explore new opportunities together. Feel free to reach out to us through the following channels.

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Automark

We Appreciate Your Time and Attention!

We appreciate the time and effort you put into viewing this Case Study, to create a custom solution for you please send us an email.